

PRESS RELEASE

## DeCurret DCP and GAMBA OSAKA Launch Proof-of-Concept for “Value-Circulating Fan Community” Utilizing Blockchain Technology

～Implementing fan and supporter participation initiatives to build a new economic ecosystem where  
“contribution” and “reward” circulate～

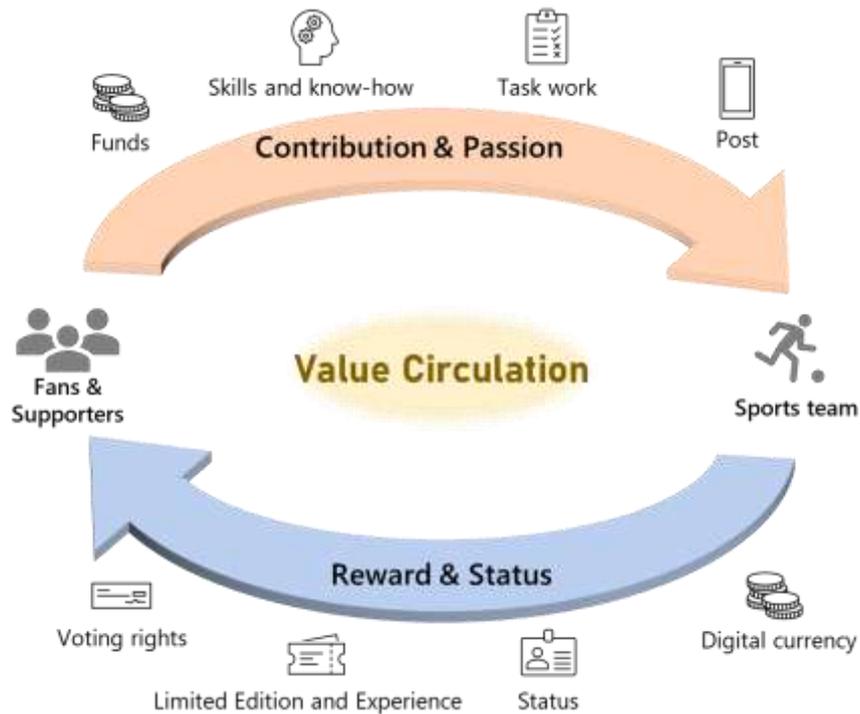
DeCurret DCP Inc. (Headquarters: Chiyoda-ku, Tokyo; Representative Director, Chairman and President, CEO: Satoshi Murabayashi; hereinafter “DeCurret DCP”) and GAMBA OSAKA, Ltd. (Headquarters: Suita City, Osaka Prefecture; Representative Director : Naoto Mizutani, hereinafter “GAMBA OSAKA”) announce the commencement of a proof-of-concept (hereinafter “this Proof-of-Concept”) to build a new fan community service utilizing digital currency technology and blockchain.

This Proof-of-Concept will implement fan/supporter-participation voting initiatives and digital item distribution during GAMBA OSAKA's home games scheduled for March 2026, verifying the utility of a next-generation community model.

### ■ Background of This Demonstration: The New “Value-Circulating Community” Aimed for by DeCurret DCP

DeCurret DCP aims to create “value-circulating communities” where businesses, regions, and people connect more smoothly by utilizing the blockchain-based digital currency “DCJPY.” This proof-of-concept visualizes and quantifies the high-energy ‘support’ activities traditionally seen in fan clubs and supporter groups as “contributions” through digital technology. Fans and supporters contribute their skills, time, and passion to the community, receiving “rewards” such as digital currency or special experiences in return. This approach sustainably motivates participants and builds an economic ecosystem where activities continue to thrive autonomously. Our goal is to evolve beyond the traditional “service provider/recipient” framework, creating a “co-creation” community model where fans/supporters and the club join hands to jointly create value.

【figure1】DeCurret DCP's Vision for a Value-Circulating Community



■ Outline of the Partnership Agreement with GAMBA OSAKA and This Proof-of-Concept

DeCurret DCP has signed an official partnership agreement with GAMBA OSAKA. As the first step toward realizing its vision of a value-circulating community, DeCurret DCP will conduct a pilot program targeting GAMBA OSAKA fans and supporters. This initiative will introduce a blockchain-based voting system and contribution management framework, providing fans and supporters with an experience where they can directly participate in community activities and receive rewards.



Implementation Date: Sunday, March 8, 2026

Implementation Location: Panasonic Stadium (Outside Special Booths) and Online

Implementation Details:

1. Community Participation/Registration: On match day, booths will be set up around the stadium to guide fans and supporters through registration for a new community service utilizing blockchain technology.
2. Fan/Supporter Participatory Voting Projects: Participants can join multiple initiatives, such as voting for players they expect to perform well, voting on stadium food options, and requesting official content. Through this "participatory" experience of delivering fan/supporter comments and opinions to the club, participants can feel their contribution to the community.
3. Rewards for Contributions: As benefits for voting participants, all participants will receive digital items. Additionally, real goods like match balls signed by players and uniforms will be provided through a lottery.

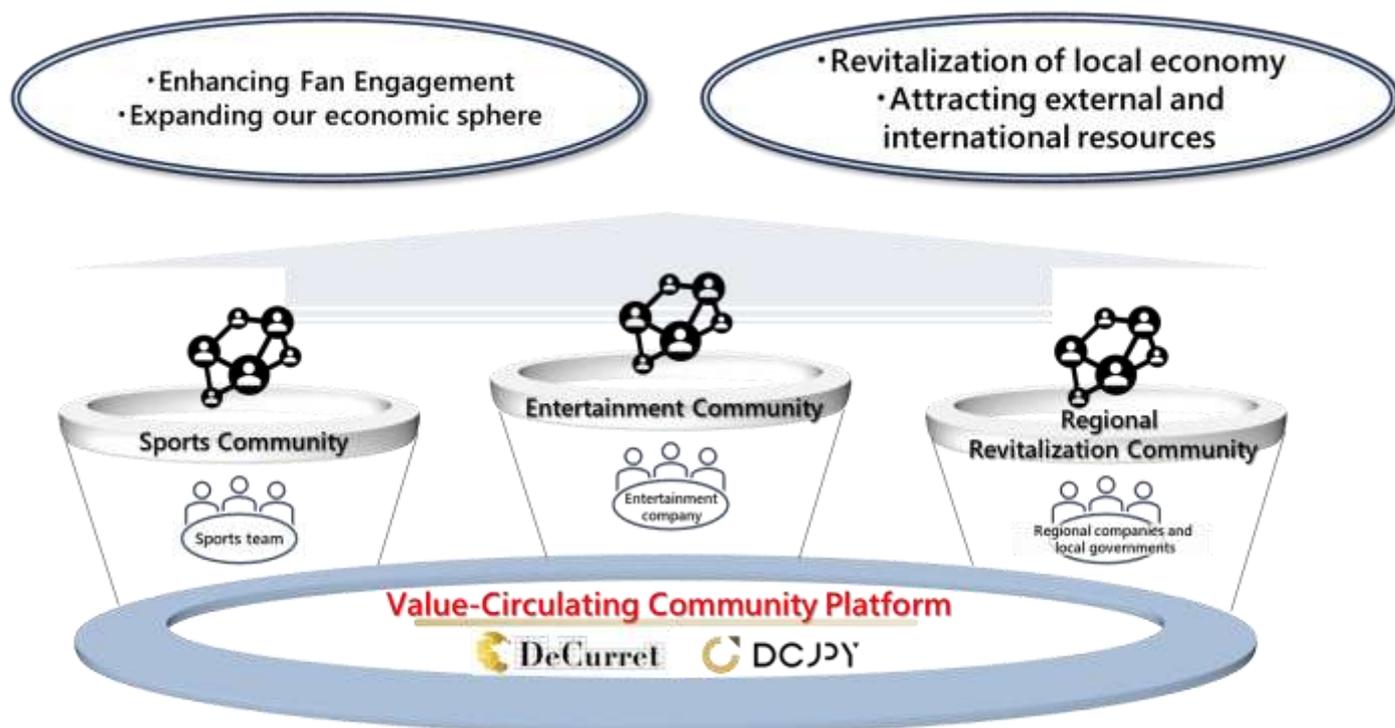
#### ■ Future Outlook: Expanding the Economic Sphere and Innovating Revenue Models Through Integration with the Digital Currency "DCJPY"

Following this proof-of-concept, we plan to connect to the DCJPY Network, a two-tier digital currency platform provided by DeCurret DCP, in the future. By leveraging "tokenized deposits" through collaboration with financial institutions, we aim to create an advanced economic ecosystem with the following features:

- Circulation of Local and Community Currencies  
DCJPY will be awarded as a reward for contribution activities, functioning as a unique digital currency usable exclusively within the local community and its economic sphere. This currency can be utilized at affiliated stores around the stadium, for purchasing tickets and merchandise, for tipping favorite players, for crowdfunding initiatives like supporting academy students' travel expenses, and for paying for community participation rights or sponsorship rights. This approach aims to build an economic sphere where funds circulate within the local community and its economic sphere.
- Visualization and Value Creation of Activity History  
By recording community contribution activities—such as event planning proposals, voting, social media posts, and event operation support—on the blockchain and granting special statuses and experiences based on contribution levels, we enhance long-term engagement among fans and supporters.
- Digital Transformation of Sponsorship  
Leveraging blockchain technology's ability to significantly reduce the hassle of contracts and settlements, we will establish a system to efficiently gather small-scale sponsorship support from individuals and small-to-medium enterprises, which has been difficult to manage until now. Through this initiative, we will achieve DX (Digital Transformation) in sponsorship sales. Furthermore, as participation expands, the community itself will become a powerful media platform. We aim to conduct targeted advertising within the community and acquire new corporate sponsors by leveraging its high engagement effects.
- Consideration of highly entertaining fan tokens  
We are considering offering fan tokens with gamified features—where returns (incentives) fluctuate based on the team's season standings and match results—to expand the fan and supporter experience beyond mere payment methods. This combines match viewing with "game" elements, providing a new way to enjoy the experience that further amplifies the passion of fans and supporters.

Through this pilot project with GAMBA OSAKA, DeCurret DCP aims to leverage technology to connect fans and supporters with the club and the local community, building a model case for a new “community economic sphere” within the sports business.

【figure2】The World We Aim to Create Through Community × DCJPY



【Company Profiles】

Company Name	GAMBA OSAKA Co., Ltd.
URL	<a href="https://www.gamba-osaka.net/">https://www.gamba-osaka.net/</a>
Location	3-3 Banpaku, Suita City, Osaka Prefecture
Representative	Representative Director Naohito Mizutani
Business	Management of the professional soccer club Gamba Osaka

Company Name	DeCurret DCP Inc.
URL	<a href="https://www.decurret-dcp.com">https://www.decurret-dcp.com</a>
Location	2-10-2 Fujimi, Chiyoda-ku, Tokyo
Representative	Representative Director, Chairman and President, CEO Satoshi Murabayashi
Business	Digital Currency Business/Electronic Payment Agent Kanto Regional Finance Bureau (Electronic Payment Agent) No. 92

※Digital Currency DCJPY : A JPY-denominated tokenized deposit provided by DeCurret DCP. Tokenized Deposits is conventional bank deposits enhanced through the use of blockchain and other technologies, often referred to as “deposit tokens,” with adoption expanding globally.